

MORE ABOUT THE APPRAISAL INDUSTRY

The practice of appraising has been around since humans have used the practice of trade. The appraising of land has been used for as long as land has had value to humans. The appraisal industry here in the United States is young in the form of an industry, at least compared to the auto industry, railroad industry or other more noted industries as a whole. **Apella Real Estate Business Solutions** is committed to raising knowledge of the appraisal industry and encouraging knowledge to the general consumer in real estate as a whole. The following links are to reading material that covers the industry.

The appraisal industry really came about after the S&L bale out following the S&L collapse of the 1980's. As far as industries go, the appraisal industry is rather young with the home inspection industry being even younger. The general consumer commits **Apella Real Estate Business Solutions** to introducing an element of retail to the appraisal industry and encouraging the use of our services and products on a regular basis.

In order to accomplish this goal and honor our commitment to introduce a retail element to our industry, **Apella Real Estate Business Solutions** uses specials, promotions and marketing found more often in the retail and sales industries. Should you have suggestions how we may be able to improve on this tactic, we ask that you contact us so that we may take into account your comments and suggestions and provide the best service and products possible.

[Wikipedia - Real Estate Appraisal](#)

[Wikipedia - Savings & Loan Crisis](#)

