

## SPECIAL NOTICE TO VENDORS

Apella Real Estate Business Solutions is pleased to have the opportunity to develop a strong business relationship with you.

With today's business environment Apella fully understands the challenges facing the real estate industry as a whole, including appraisers. In order to develop strong business relationships, accommodate our own business guidelines and provide the best possible customer service available, Apella Real Estate Business Solutions holds the following position in regards to our appraiser vendors.

Ethics and law require real estate appraisers, to report nonbiased value evaluations, provide fair and accurate condition reporting, provide proper agency and comply with fair housing laws. Appraisers are not allowed to be dishonest or mislead. Documentation is required, opinions of value are required to be based on market data/information and privacy/confidential items to be non-disclosed other than to the party as required for an assignment. Apella Real Estate Business Solutions and the vendors of Apella Real Estate Business Solutions are not allowed nor will they "low ball" or "over state" an appraisal value or condition assessment for any reason or request.

With this stated we hope it is understood, that we will not encourage pressure by our customers to altar the value or condition collusions that you may make in your product process. We will do the most possible on our part to up hold the integrity of our and your profession. We will encourage communication among our peers not as competitors but as co-members to a profession similar to that found in the medical and legal professions, we will do what we can within our means to provide resources in the every aspect of our industries.

As a company Apella Real Estate Business Solutions hold's a proactive philosophy toward communication with clients and vendors. As such, Apella appreciates your understanding in regards to this subject and looks forward to assisting you in any questions or concerns you may have.

## SPECIAL NOTICE TO VENDORS HVCC

Apella Real Estate Business Solutions does not support the Homeowner Code of Conduct outside of the position of Non Appraiser Pressure. Due to the current situation Apella Real Estate Business Solutions holds an active policy in regards to the HVCC.

This policy dictates that Apella Real Estate Business Solutions will do the following:

Certify and/or Clarify Apella Real Estate Business Solutions obtained and provided the appraisal product in full compliance to the HVCC and unaltered in any way or form.

Apella Real Estate Business Solutions did not or will not provide the appraiser an estimated value or requested value to meet as well as per our current standing NO Comp Search Policy, no Comp or pre price value check was requested or required of the appraiser pre-appraisal order.

Appraisers meet a quality standard that determines the selection of appraisers by Apella Real Estate Business Solutions including competent knowledge geographically by the appraiser vendor.

Apella Real Estate Business Solutions will do its best to maintain appraiser independence via contact numbers and information submitting to appraisers/lender clients otherwise required for product quality and customer service

Apella Real Estate Business Solutions will maintain the document record keepings that enforce the HVCC Policy that Apella Real Estate Business Solutions has set forth. Including the certification by Apella Real Estate Business Solutions that such policy was followed fully to the lender client with each report submitted by Apella Real Estate Business Solutions.

## SPECIAL NOTICE TO VENDORS EDUCATION

Apella is committed to our vendors and peers in the appraisal industry. It is a major goal of Apella Real Estate Business Solutions to be noted as a resource and a promoter of real estate education as a proud partner to McKissock Real Estate & Appraisal School.

Apella is extremely honored to have the opportunity to offer vendors the needed real estate education as supplied by McKissock Real Estate & Appraisal School.

McKissock Real Estate & Appraisal School is a high quality course provider, offers superior customer service, offers on line courses/seminars and is approved nationwide.

In further support of our commitment Apella is pleased to be able to offer those who take any courses with McKissock via this site a 10% discount on course/seminar fees.

Apella Real Estate Business Solutions encourages appraiser vendors to [CLICK THE MCKISSOCK LOGO](#) to learn more about course offerings, schedules, pricing and to take advantage of savings for your licensing and/or continuing educational needs.

[CLICK THIS LOGO](#)

